



**We would love your help to capture footage from HeartKids Super Boss Day 2018.**

It is our hope to include as many photos and video footage from Super Boss Day fundraising events as possible in a wrap up video.

In order for us to create this video to promote and celebrate Super Boss Day, we require footage to be captured and submitted at the highest quality possible.

Of course, we understand that many of our supporters are not professional photographers, we hope that the following guidelines will assist you to capture your photos and video at the best possible quality.

All footage needs to be submitted before 1 July 2018.

Video footage should only be a maximum of 30 seconds in total length and a maximum file size no larger than 150MB.

All final files need to be uploaded to the HeartKids Dropbox account by following this link:

<http://bit.ly/heartkidsvideos>

Footage that does not meet the requirements may unfortunately not be utilised within the final edit. We will always do our best to feature as many events from around Australia as possible however we can't guarantee that your photos or video will be featured.

**Footage should contain the following:**

- Event attendees enjoying the event, smiling, connecting
- Super heroes in all their costumed glory!
- Event theming | décor and anything super hero themed
- Event host | fundraisers and organisers
- Sponsors

Naming of your footage files:

- HKSHD2018EVENT (insert your surname and number the files numerically if you are submitting more than 1)

**Camera | Phone Guide:**

- Smartphones have suitable inbuilt video camera if less than 3-4 years old
- Any other camera with video or video camcorder
- Images and footage must be HD (High Definition)
- Maximum of 10-30 seconds of great footage of the event - 3 seconds minimum per shot
- Total file size less than 150MB
- NO LOGOS, WATERMARKS or TITLES
- Clear, sharp, bright quality of image | footage
- If using a GoPro, must be a dynamic shot

**HAPPY SHOOTING!**