HeartKids

GALABALL 2027

PARTNERSHIP INVITATION

Saturday 22nd May 2027
Crown Ballroom, Crown Perth

heartkidsgalaball.org.au

HeartKids

The leading voice for CoHD

About Us:

HeartKids is Australia's only national organisation dedicated to children, young people and families impacted by childhood-onset heart disease (CoHD), providing information, support, connection and advocacy across every stage of their unique journey.

Our Purpose:

To ensure the one million Australians impacted by childhood-onset heart disease have a trusted source of information, support, and a voice to advocate for better health outcomes and help them live well.



Our Impact:

For nearly 50 years, HeartKids has ensured that children, young people and their families impacted by childhood-onset heart disease are informed, connected and supported from hospital to home and across every life stage. Grounded in lived experience, strengthened by clinical expertise and through meaningful advocacy, HeartKids helps shape research, policy and standards that will improve health outcomes for generations to come.

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GALA BALL 2027

19 years of connection, community and impact

Join us for the 19th HeartKids WA Gala Ball, celebrating a remarkable tradition of generosity and community. Over the years, thousands of guests have come together through this much-loved event to enjoy an unforgettable evening of fine dining, entertainment, and fundraising, all in support of children, young people and families impacted by childhood-onset heart disease (CoHD).

This special evening is an opportunity to celebrate HeartKids' achievements and recognise the invaluable contributions of the people who make our work possible.

Be part of this incredible legacy and help us continue making a lasting difference in the lives of heart kids and their families across Australia.

With the presence of:



Ross Wallman
Master of Ceremonies



Tiny Holly
Auctioneer

Saturday, 22 May 2027
6:00 pm – Midnight
Crown Ballroom,
Crown Perth

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Enterteinment



PROOF The Band

As the official Channel 7 Telethon HouseBand, PROOF have performed alongside major national and international artists and remaina go-to choice for high-profile corporate events, gala celebrations and packed dance floors

Brass Party

A favourite at venues and festivals including The Ellington Jazz Club, Perth International Jazz Festival and FRINGE WORLD, their infectious performances are built to get audiences moving.





Simone Craddock Trio

Led by internationally experienced vocalist Simone Craddock, this elegant trio blends vintage jazz, classic standards and contemporary pop reimagined with a sophisticated jazz twist.

Duelling Pianos

Trading songs, virtuoso riffs and audience requestsacross pop, rock, classics and party anthems, the duo combines exceptional musicianship,quick wit and crowd interaction for an unforgettable feature performance.



READY TO MAKE A DIFFERENCE?

Partner with HeartKids for our 19th WA Gala Ball and be part of something truly meaningful.

By securing a partnership package, your business will enjoy priority seating, valuable networking opportunities and increased brand visibility, while making a meaningful difference in the lives of children, young people and families impacted by childhood-onset heart disease (CoHD).

More than just a partnership, this is an opportunity to align your business with a cause that matters, helping HeartKids provide vital information, support and connection to families when they need it most.



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PLATINUM PARTNER

$40,000.00 + GST
(one available)

Benefits

- Tickets for up to 40 guests (four tables of 10) with premium seating
- Invitation to attend the Gala Ball VIP pre-dinner drinks
- Opportunity to deliver a keynote address or showcase your corporate advertisement to event attendees
- Recognition as the Platinum Partner on marketing material and other means of publicity (wherever possible subject to the editor's rights)
- One full page advertisement in the event program (artwork to be provided by yourselves)
- Mention in the media release
- Opportunity to promote your company as a Platinum Partner of the 2027 HeartKids Gala Ball until 31st December 2027
- First right of refusal as Platinum Partner for the 2028 HeartKids Gala Ball
- Recognition as a Platinum Partner by the Master of Ceremonies.

Your branding will appear on the following:

- HeartKids website partnership and event pages with a link to your website
- Social media
- Partnerships page of the event program
- Multimedia screens during the event
- Media wall
- Table name card.

Includes our popular Raffle Bar Partnership:

- Prominent signage on the raffle bar
- Recognition as the Raffle Bar Partner on selected marketing material
- Recognition as the Raffle Bar Partner by the Master of Ceremonies.

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GOLD PARTNER

$30,000.00 + GST

Benefits

- Tickets for up to 30 guests (three tables of 10) with premium seating
- Invitation to attend the Gala Ball VIP pre-dinner drinks
- Recognition as a Gold Partner on marketing material and other means of publicity (wherever possible subject to the editor's rights)
- One full page advertisement in the event program (artwork to be provided by yourselves)
- Mention in the media release
- Opportunity to promote your company as a Gold Partner of the 2027 HeartKids Gala Ball until 31st December 2027
- First right of refusal as a Sponsor for the 2028 HeartKids Gala Ball
- Recognition as a Gold Partner by the Master of Ceremonies.

Your branding will appear on the following:

- HeartKids website partnership and event pages with a link to your website
- Social media
- Partnerships page of the event program
- Multimedia screens during the event
- Media wall
- Table name card.

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SILVER PARTNER

$20,000.00 + GST

Benefits

- Tickets for up to 20 guests (two tables of 10) with premium seating
- Invitation to attend the Gala Ball VIP pre-dinner drinks
- Recognition as a Silver Partner on marketing material and other means of publicity (wherever possible subject to the editor's rights)
- Third of page advertisement in the event program (artwork to be provided by yourselves)
- Opportunity to promote your company as a Silver Partner of the 2027 HeartKids Gala Ball until 31st December 2027
- First right of refusal as a Partner for the 2028 HeartKids Gala Ball
- Recognition as a Silver Partner by the Master of Ceremonies.

Your branding will appear on the following:

- HeartKids website partnership and event pages with a link to your website
- Social media
- Partnerships page of the event program
- Multimedia screens during the event
- Media wall
- Table name card.

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BRONZE PARTNER

$10,000.00 + GST

Benefits

- Tickets for up to 10 guests (one table of 10) with premium seating
- Invitation to attend the Gala Ball VIP pre-dinner drinks
- Recognition as a Bronze Partner on select marketing material and other means of publicity (wherever possible subject to the editor's rights)
- Third of page advertisement in the event program (artwork to be provided by yourselves)
- Opportunity to promote your company as a Bronze Partner of the 2027 HeartKids Gala Ball until 31st December 2027
- First right of refusal as a Partner for the 2028 HeartKids Gala Ball
- Recognition as a Bronze Partner by the Master of Ceremonies.

Your branding will appear on the following:

- HeartKids website partnership and event pages with a link to your website
- Social media
- Partnerships page of the event program
- Multimedia screens during the event
- Media wall
- Table name card.

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